

July 16, 2026

To Whom It May Concern:

The Northeast Tennessee Beef Expo is held annually to help producers increase and maximize their profit potential from beef cattle. The beef cattle industry is an important part of Tennessee's economy.

This year's Northeast Tennessee Beef Expo will be held on Thursday, October 15, 2026 at the Clyde Austin 4-H Center in Greeneville, Tennessee. In previous years we have welcomed participants from Tennessee, Southwest Virginia, Eastern Kentucky and Western North Carolina. Last year, over 400 producers attended the event.

If you are interested in becoming an exhibitor/sponsor, please complete the enclosed registration form. You may participate in this event by purchasing an exhibitor booth level.

Bronze: booth, printed advertisement- \$300.00.

Silver: booth, printed advertisement, trade show banner- \$500.00.

Gold: booth, printed advertisement, up to 60 second video clip played during lunch and 2 more times throughout the day, partial breakfast sponsor- \$750.00.

Platinum: booth, printed advertisement, up to 60 second video clip played during lunch and 2 more times throughout the day, lunch and/or keynote sponsor, notebook cover- \$1,000.00.

Arrangements for larger items can be displayed outside. This will give you an opportunity to introduce your products and services to local producers.

Monetary donation: Any amount but no booth is included.(by mail only)

You can register by mail or on-line using the QR Code to the UT AG store.

As an exhibitor, up to 2 of your representatives will receive lunch. Additional representatives will be responsible for purchasing a ticket for lunch at \$20.00.

After receiving your sponsorship, we will send you an email confirmation along with directions and lodging information. Due to a space issue in the vendor area if you can bring a tent, please mark it on the registration form.

Please return the enclosed registration form and fee to the UT-TSU Extension Office in Cocke County. If you have questions please call Blake Ramsey, Hawkins County Extension Agent and County Director at (423) 272-7241 or you may email me at blake.ramsey@utk.edu

We look forward to your company being part of the 2026 Northeast Beef Expo.

Sincerely,

- -

Blake Ramsey

Extension Agent III- Agriculture UT Extension Hawkins County

Northeast Tennessee Beef Expo- Thursday, October 15, 2026

Sponsor/Exhibitor Registration

Company Name:
Address:
Telephone:
E-mail (Needed for forwarding registration confirmation.)
Contact Name:
Name(s) of Representative(s) Attending Event: (Limit 2 complimentary meals with Reg. Fee- Please include \$20.00 for each additional representative.)

I would like to register as a:

- ☐ Sponsor and Exhibitor at the Bronze Level for \$300.00
- ☐ Sponsor and Exhibitor at the Silver Level for \$500.00
- ☐ Sponsor and Exhibitor at the Gold Level for \$750.00
- ☐ Sponsor and Exhibitor at Platinum Level for \$1,000.00
- ☐ If you can do an outside booth and have a tent to set up please mark box.
- ☐ I would like to reserve_ meals at the cost of \$20.00 each in addition to our 2 complimentary meals.
- ☐ Will be attending Master Beef Course on Friday, October 16, 2026
- ☐ Monetary sponsor with no booth. (by mail only)

Pay by mail or on-line using the UT AG Store QR Code below. Please email this form to ljastic6@utk.edu

Please return form along with registration fee by Friday, September 04, 2026 to insure being in signage and proceedings.

UT-TSU Extension Cocke County
141 Western Plaza Way
Newport, TN 37821

